



Overview of Lane United FC Soccer Club

Lane United FC (LUFC) is an elite level amateur soccer club, competing in the Northwest Division of the USL's League Two (USL2) and W League (USLW). These leagues are the elite pre-professional tiers in North American soccer for both men and women and the established developmental platforms for U-23 and collegiate players, fans, and communities. USL2 and USLW deliver the first tastes of premier competition in an authentic national soccer environment with a hyperlocal focus and are the gateways to stardom for those who strive to prove they belong and have the desire to advance into the professional ranks, providing more than 70% of players selected in the MLS SuperDraft over the past eight years.

LUFC home matches are played at Civic Park in Eugene, OR, with offices in South Eugene. LUFC is committed to the promotion and growth of the sport of soccer locally in Lane County and throughout the Pacific Northwest.

Program Purpose:

The LUFC Internship Program is designed to provide students and recent graduates with the opportunity to gain invaluable experience and learn applicable skills working in a professional sports setting. Under the tutelage of our Front Office, the Intern will work on various duties, projects, and initiatives for our Men's USL League Two and/or Women's USL W League teams specifically in the needs of producing a live sporting event gameday. Ideally, this position(s) will commit a minimum of 10-20 hours per week during the season April thru July.

Duties and Responsibilities:

The Ticketing Internship role will consist of both the operations and business aspect of the sports industry. These Interns will support the day-to-day tasks and activities in fulfilling the needs of the Ticketing Department. He/she will assist with the planning and execution of all USL men's and women's home games ticketing campaigns, season ticket holder events, single-game sales, and other ticketing promotions. In addition, they will assist on game-days engaging with our fans as the subject matter experts in ticket sales, scanning, fulfillment, and resolution.

Specific Duties Also Include but Not Limited To:

- Assist in Planning and Execution of the Box Office Operations on game days
- Support in the development and execution of ticketing sales strategies and campaigns
- Collecting and entering client information into online ticketing system using a mix of CRM, ticketing platform, email and mail mediums

- Communicating with local businesses, organizations, and fans regarding group, single-game, and season ticket opportunities
- Build Relationships with Community Partners
- Act on behalf of the organization with emphasis on customer service and sales
- Front Office/Admin Duties and League protocol management

Strong Candidates Have the Following:

- Strong customer service skills and abilities
- Proactive, energetic, self-starter
- Interest in developing strategies with measurable results
- Knowledge about sports and particularly the soccer community in the United States
- Superior oral and written communications skills
- Excellent organizational skills and experience in managing multiple tasks simultaneously
- Interest in learning about demographics and data management efficiencies
- Proficiency in spreadsheets and IT connectivity protocols (WiFi, bluetooth, etc.)

If you are interested in growing into a sports career in marketing and/or event management, you are COACHABLE, and willing to put in the work, and care about community development through the power of sport - then we want to hear from you! Apply now by sending your CV/résumé to aj@laneutd.com with "TICKETING INTERN" in the subject line.

Equal Opportunity Employer:

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, national origin, sex, sexual orientation, age, disability, gender identity, marital or veteran status or any other protected class.